

**BEFORE ADVERTISING YOUR AUCKLAND RENTAL PROPERTY,
MAKE SURE YOU'VE COMPLETED THE FOLLOWING:**

- ☐ Research comparable rental properties in your suburb
- ☐ Understand the type of tenant your property is likely to attract
- ☐ Price your property competitively
- ☐ Present the property to a high standard
- ☐ Invest in professional photography
- ☐ Offer flexible viewing times where possible
- ☐ Monitor local market conditions
- ☐ Review your rental strategy regularly
- ☐ Stay informed about changes affecting landlords